



**Wymondham in Bloom is back for 2024 and needs your support to impress the Anglia in Bloom judges! Help brighten up the town with a beautiful floral display and take advantage of a discount voucher to cover up to 50% of the costs of plants and supplies.**

In 2019 Wymondham won three trophies and a Silver Gilt award in the regionals for RHS Britain in Bloom – Anglia in Bloom. In 2022 we were two points shy of a Gold award. In 2023 we finally got our Gold Award, and two more trophies! To win over the judges again in 2024, we will need to show engagement from all members of the community, local government, and YOU – the businesses of Wymondham.

**We are very thankful to The White Hart and the Green Dragon for sponsoring the campaign this year.** Their sponsorship along with **support from Wymondham Garden Centre** means you can purchase up to £100 worth of plants, compost, hanging baskets, brackets, window boxes or freestanding tubs and only pay half price. After submitting your online sign-up form, we will issue you with a **50% off voucher** that can be used once at Wymondham Garden Centre (maximum discount £50).

Participating businesses will be highlighted during Wymondham in Bloom promotions. We aim to increase footfall to the town centre this summer both from Wymondham residents and tourists through a range of marketing measures.

#### Terms and Conditions

- Businesses may participate in Wymondham in Bloom whether or not they wish to purchase anything from Wymondham Garden Centre using the sponsor-funded vouchers. Floral displays of all shapes and sizes are welcome and will be happily promoted by the WiB volunteers.
- The sponsor-funded 50% discount will be applied towards purchases of plants, compost, hardware, etc up to a maximum of £100 at the current retail price. It is only to be used for floral displays on publicly visible business frontages.
- The discount will be given on a first come, first served basis until funding has been used up.
- This offer only extends to businesses with public-facing shop fronts within the parish of Wymondham.
- The 50% discount voucher will only be given to businesses who have completed the WiB 2024 online sign-up form (available at <https://www.wymondhamtownteam.org/wym-in-bloom-2024>)
- A competition will be organised to judge the floral displays in July. Votes will be gathered from participating businesses, the public and a judging panel. Entry in the competition is voluntary and separate from the choice to participate in the general floral display campaign.
- Business owners are responsible for ensuring that floral displays are fitted safely and that they have adequate public liability insurance.

#### Health and Safety Advice

The Health and Safety Executive advises that simple due diligence should be exercised when installing items such as hanging baskets. Using cable ties can provide extra security in the unlikely event of a hanging basket chain breaking or the basket swinging loose from the bracket. Most public liability insurers have no issues with hanging baskets, however it may be worth checking to ensure that you have adequate cover.

#### Contact

For any questions,  
please email [WymBloom@gmail.com](mailto:WymBloom@gmail.com)  
or call Kim Carsok on 07941 514 766.

